

Taylor Wimpey plan to raise big Smiles for new charity partner



Staff at Taylor Wimpey Southern Counties are all smiles following a vote to choose its 2016 Charity of the Year. Selected from a shortlist of employee nominations, Smile4Wessex is dedicated to enhancing the range and quality of care and treatment provided at the Wessex Neurological Centre. The centre serves over 3 million people in a region that closely mimics the area covered by the regional business of what is one of the UK's largest national home builders.

Co-ordinating the relationship for Taylor Wimpey will be Southern Counties' sales manager, Sally Prince, who also organised the staff ballot. "We're excited to be working with Smile4Wessex and looking forward to helping a charity that does so much for those across our community who have the misfortune to require specialist neurological care," Sally said.

Information will be displayed in the sales offices at each of the Taylor Wimpey's numerous developments in Hampshire, Dorset, West Sussex and south-east Wiltshire, boosting awareness for the charity, and Taylor Wimpey will be donating £100 for each new home reserved during launch events throughout the year. The first of these launches took place at Taylor Wimpey's Alver Village development in Gosport to get fundraising off to a successful start towards the charity's latest appeal, which aims to raise £100,000 to provide state-of-the-art 3D endoscopic neurosurgery equipment.

Commenting on the news that Smile4Wessex had been chosen, Smile4Wessex Appeals Director, Neil Westbrook said, "It's a tremendous fillip to be chosen as the charity partner of such a prestigious and well-respected business. I'm sure it will do much to raise the public profile of Smile4Wessex and the Wessex Neurological Centre, and the fact that Taylor Wimpey is generously pledging £100 for each reservation at their launch events this year is obviously fantastic news too!"

Sally and Neil will also be encouraging Taylor Wimpey staff to participate in some of the charity's varied fundraising events and challenges, many of which provide ideal team-building opportunities.

For further information please visit www.taylorwimpey.co.uk and www.smile4wessex.org

Ends.

Photo: Sally Prince and Neil Westbrook pictured at the Colden Common offices of Taylor Wimpey Southern Counties.

About Taylor Wimpey Southern Counties:

[Taylor Wimpey UK](http://www.taylorwimpey.co.uk), part of Taylor Wimpey plc, is one of the largest residential developers in the UK, developing new homes and communities across the country.

Taylor Wimpey operates from 24 regional offices across England, Scotland and Wales and builds over 12,000 homes each year. Taylor Wimpey is a [responsible homebuilder](#) that is committed to health and safety, environmental sustainability, providing excellent customer service and engaging with local communities.

1. Taylor Wimpey has a range of offers to help first time buyers purchase a home of their own and in 2014 it sold 35% of its homes to first time buyers.
2. Taylor Wimpey's [Customer Service Charter](#) is fully compliant with the 2010 Consumer Code.
3. Taylor Wimpey does much more than build homes; it strives to make a positive contribution to both local communities and the local area. In 2014 Taylor Wimpey contributed £300 million to local communities in which it builds across the UK via planning obligations, providing local infrastructure, affordable homes, public transport and education.
4. Taylor Wimpey is committed to a continuous programme of engagement with local communities throughout the lifetime of a development. It is focused on making its public consultation and engagement process on new sites increasingly transparent, accessible and consistent.
5. Taylor Wimpey continues to innovate with its range of house designs on developments across the UK. Its range is designed to be high quality and extremely energy efficient. The house types are very flexible with different internal layouts and a wide range of exteriors that will complement local landscapes and streetscapes.

For further information please visit www.taylorwimpey.co.uk.

About Smile4Wessex

Since 2004, Smile4Wessex has raised in excess of £1 million to fund projects which enhance the range and quality of care/treatment at the Wessex Neurological Centre, and to sponsor research which furthers the understanding and treatment of neurological conditions. Projects have included the UK's first installation of a new generation of neurosurgical operating microscope which employs fluorescence imaging technology, the co-funding of a world-class children's neurosciences centre, and research into a non-invasive method of measuring intracranial pressure (an important indicator to a wide range of neurological conditions and injuries).

3D Endoscopic Neurosurgery

The latest Smile4Wessex appeal will fund the introduction of the VisionSense 3D Endoscopic Neurosurgery System. The Wessex Neurological Centre has been at the forefront of endoscopic neurosurgery for many years, with surgeons having performed thousands of skull base procedures and resections of Pituitary tumours. The technique involves operating via the nasal passage, and is far less invasive for such cases than full craniotomies. Until now, surgeons have had to use endoscopic cameras that provide only 2D images, but the new system offers 3D imaging which not only makes it easier for the surgeon to navigate to and carry out the required procedure, but makes possible operations that simply could not safely be conducted with the 2D endoscopes.

For further information please visit www.smile4wessex.org or contact Neil Westbrook on 07816 818186 or email neilw@smile4wessex.org